

MAS South East and Sandler Training

Cordially Invite You to a Workshop on Increasing Your Sales and Profits in Tough Times

A Practical Workshop for Business Owners and Directors in Manufacturing

Tuesday 11th October, 8.30-11.30am, at DIY Framing High Wycombe Bucks

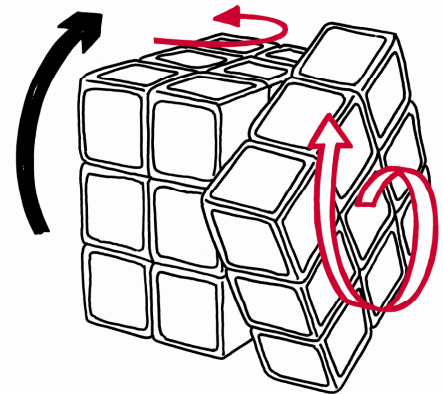
You will want to attend if you (or your team) are;

Concerned that your marketing and selling activities are not putting you in front of enough of the right type of people to grow your sales

Frustrated with the costs and efforts of trying to sell into new markets or sectors

Unsure how to communicate the value of your product or service proposition

Upset that potential clients are buying on price and forcing margins down.



In two short hours we will cover how to:

- **Differentiate** your company from your competitors
- **Establish trust** with potential clients or distributors
- **Shorten** the process of obtaining customers
- **Manage** customer or distributor relationships more effectively

Numbers are limited.

To book your free place at this workshop contact Roger Dyer;

e-mail rogerdyer@mas-se.org.uk, mobile 07739256118